

BINUS UNIVERSITY

FIRST YEAR PROGRAM

BINUSIAN 2027

Kemanggisan . Senayan . Alam Sutera . Bekasi . Bandung . Malang . Semarang



BINUSIAN VALUE

S.P.I.R.I.T Value for BINUSIAN



Welcome to
BINA NUSANTARA

Learning Outcome

- Freshmen understand definition about BINUS value (SPIRIT)
- Freshmen understand the BINUSIAN Value - SPIRIT
- Freshmen understand the practice of Binusian values in students' daily life
- Freshmen indicate the conformity of attitudes with BINUSIAN values - SPIRIT

FIRST YEAR PROGRAM

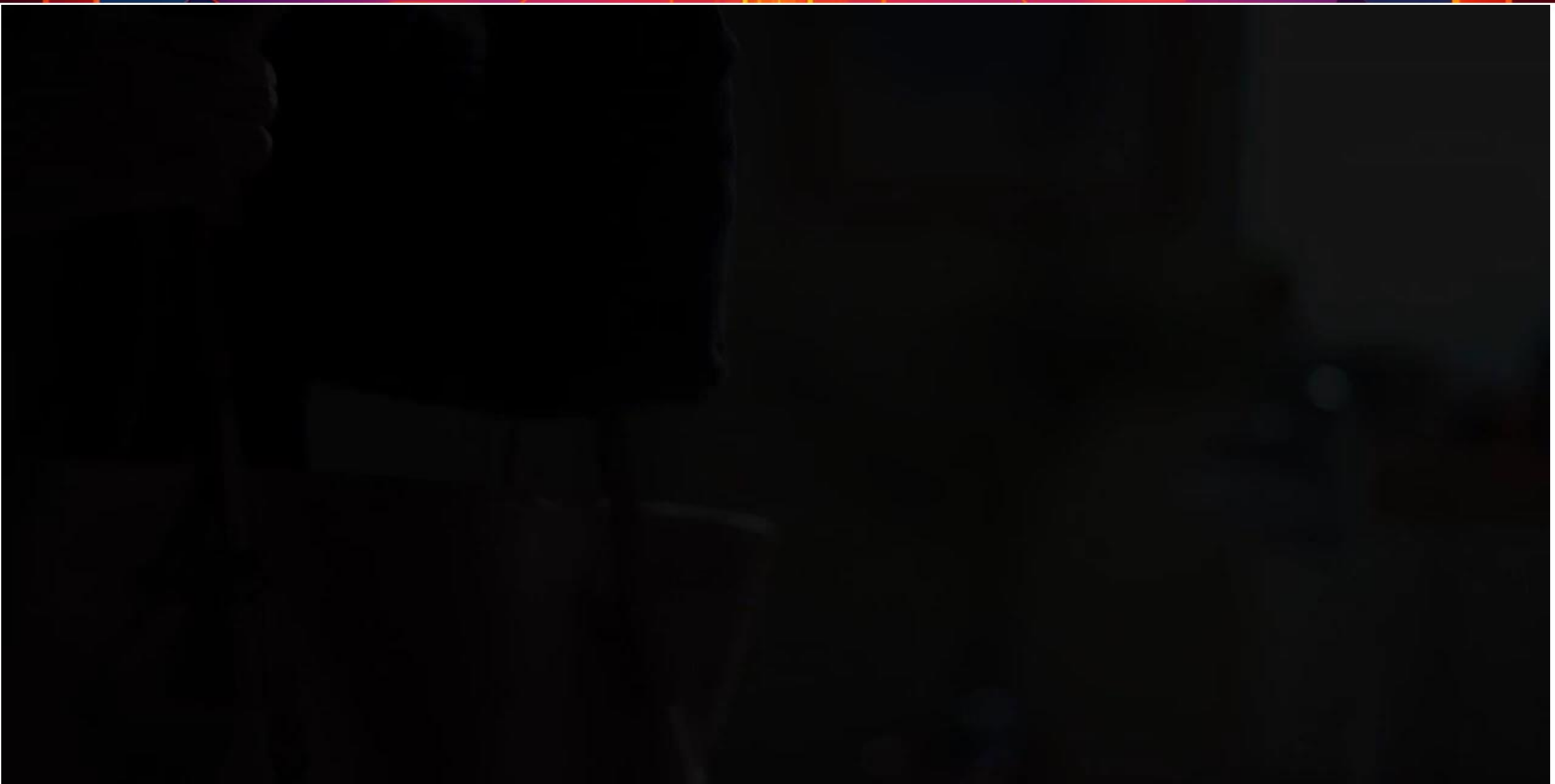
BINUSIAN 2027



Journey of BINUS University

FIRST YEAR PROGRAM

BINUSIAN 2027





VISI dan MISI
BINUS University 2035

A World-class university, fostering
and empowering the society in
building and serving the nation



**SEBAGAI UPAYA DALAM MENINGKATKAN
KUALITAS HIDUP BANGSA,
MENUJU INDONESIA YANG LEBIH BAIK.**

The mission of BINUS University is to build the nation and to contribute in global community development by providing world class education by means of :

- Educating BINUSIANS to develop exemplary **characters** through holistic approach that meets global standards
- Resolving the nation's issues through **high impact research**
- Fostering BINUSIANS as **lifelong learners** through **self-enrichment**
- Empowering BINUSIANS to **continuously improve** society's **quality of life**
- Being the main driver to enrich the BINUS Higher Education system

BINA NUSANTARA VALUE

Based on our belief in God, our passion for education, and our view of a bright future, we are committed to developing the nation and to building a global community through education and technology.

This commitment is reflected in the values of **BINA NUSANTARA**, which become the guidance of our actions:



S

STRIVING FOR EXCELLENCE

We continuously do our best to achieve high quality results in every aspect of our work.



P

PERSEVERANCE

We stay calm, focused, never give up, and quickly recover in overcoming challenge.



I

INTEGRITY

We are honest, transparent, sincere and courageous in doing the right thing.



R

RESPECT

We care for others; we value differences and contributions from every individual.



I

INNOVATION

We encourage creative, breakthrough, and sustainable ideas to continuously improve processes in order to achieve better results.




T

TEAMWORK

We believe in the importance of collaborative, effective, and trustful working relationships as one team.

Based on our **belief in God**, our **passion for education**, and our **view of bright future**, Bina Nusantara University is committed to **developing the nation and building a global community** through **lifelong learning, innovation, and technology** to **improve quality of life and society**.



S

Striving for Excellence

We continuously do our best to achieve high quality results in every aspect of our work

Guidance for Behaviour :

- Systematic
- Sense of closure
- All out/passionate
- Make it happen
- Commit, dedication
- Senses of belonging



FIRST YEAR PROGRAM

BINUSIAN 2027

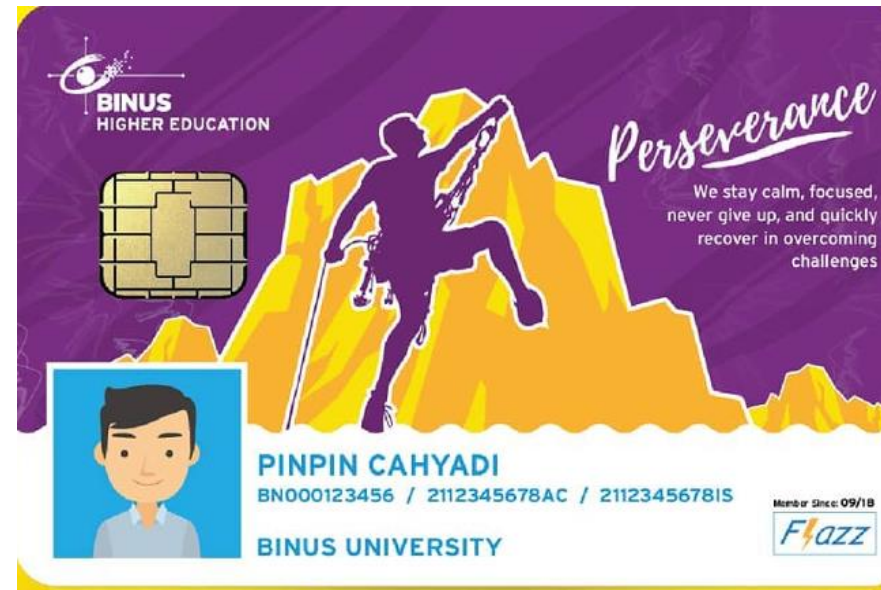


Perseverance

We stay calm, focused, never give up, and quickly recover in overcoming challenges

Guidance for Behaviour :

- Never give up
- Risk taking
- Courage to take decision
- See challenges as an opportunity
- Hard work
- Work smart
- Result oriented
- Survival
- Ambitious



FIRST YEAR PROGRAM

BINUSIAN 2027



Engineering
Accreditation
Commission



INDONESIAN
MAKE STUDY AWARD



Certificate No. AU98/00995.00



Certificate No. 1D08/01051.00





AACSB
ACCREDITED

**International accreditation for the
best business school in the world
from America**

There are only 18 business schools in Southeast Asia that
have received AACSB accreditation



Engineering
Accreditation
Commission

**International accreditation for the
best engineering / technology school
in the world**



**Recognition from the ASEAN
University Network Quality
Assurance**

as the best institution in Southeast Asia



International Accreditation for The Best Hospitality and Tourism Schools in Indonesia



Indonesian Accreditation Board for Engineering Education

for the Civil and Industrial Engineering programs



Higher Education Evaluation and Accreditation Council of Taiwan

HEEACT for Visual Communication Design, Accounting, International Relation,
Psychology, Business Law, Japanese Literature, Food Technology



William Tanuwijaya

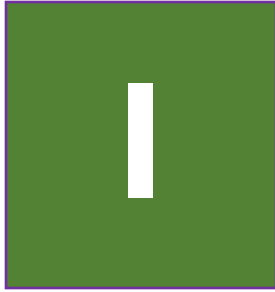
Pendiri Tokopedia

**Alumni Teknik
Informatika**

FIRST YEAR PROGRAM

BINUSIAN 2027





Integrity

We are honest, transparent, sincere, and courageous in doing the right thing

Guidance for Behaviour :

- Trustworthy
- Honest



FIRST YEAR PROGRAM

BINUSIAN 2027



R

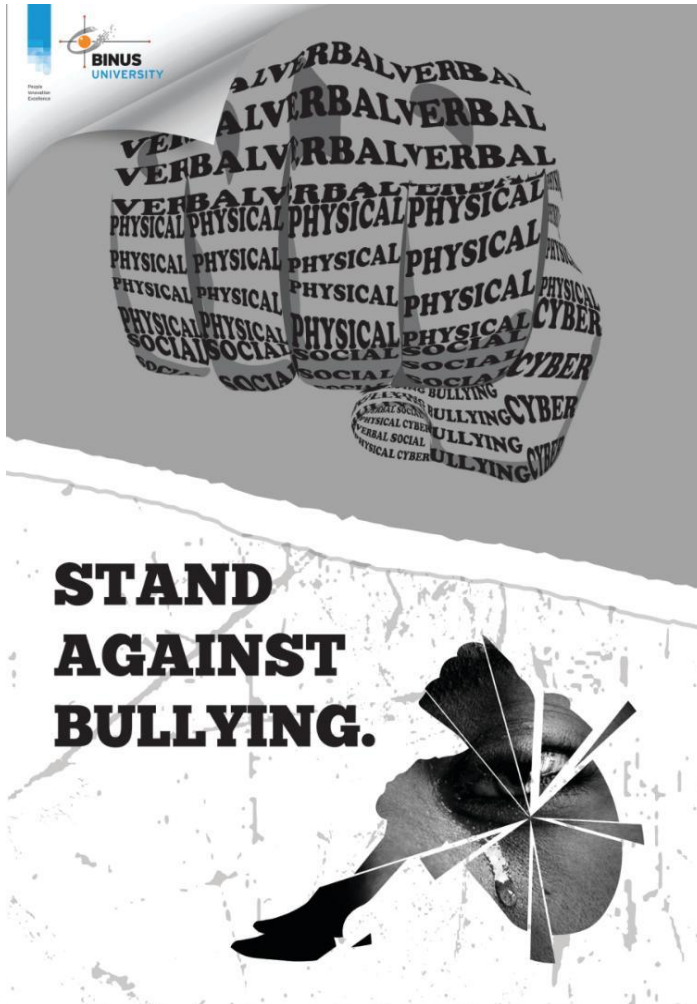
Respect

We Care for others; we value differences and contributions from every individual

Guidance for Behaviour :

- Down to earth / Humbled
- Being authentic / Being presence to others
- Caring
- Recognition / Acknowledgement for achievement
- Passion to develop others



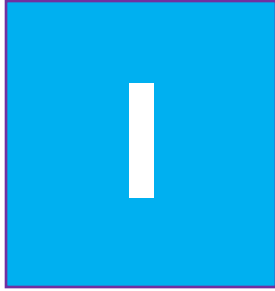


Designed by : Abdiel Zefanya_2440069602, Glenn Reinard Stanis_2440029315, Sebastian Putra Pratama_2440021792 (Binus@Bandung Prodi : Desain Komunikasi Visual)

Source Pic : Humas Polda Jabar

FIRST YEAR PROGRAM

BINUSIAN 2027

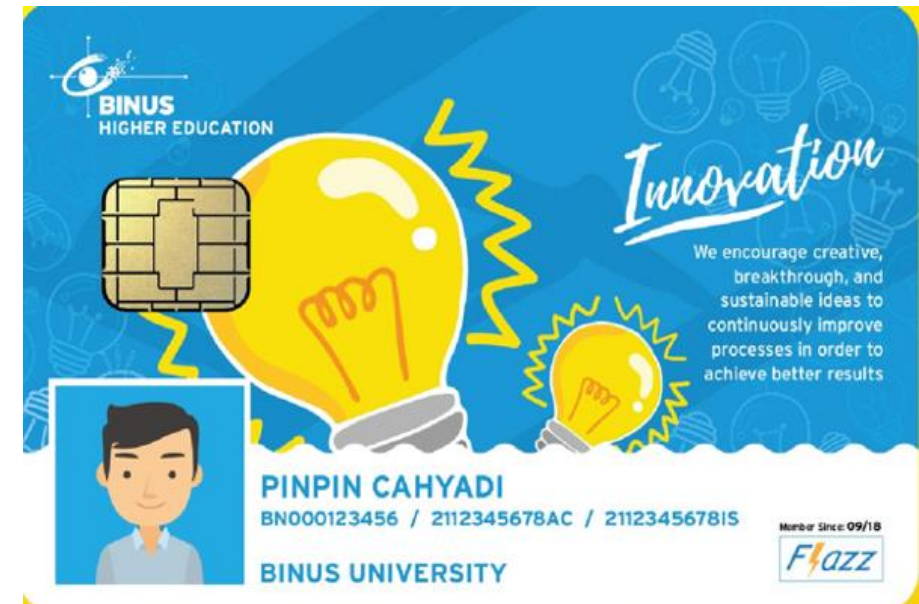


Innovation

We encourage creative, breakthrough, and sustainable ideas to continuously improve processes in order to achieve better results.

Guidance for Behaviour :

- Provide opportunity to be creative/express ideas
- Entrepreneurship
- Open and broad minded
- Spirit to grow
- IT related



Students Entrepreneurships Project on Binus Festival



FIRST YEAR PROGRAM

BINUSIAN 2027



Team Work

We believe in the importance of collaborative, effective, and trustful working relationships as one team

Guidance for Behaviour :

- Highly engage with team
- Togetherness



FIRST YEAR PROGRAM

BINUSIAN 2027



BINUS TV LIVE



BINUS @SENAYAN



BINUS@ALAM SUTERA



BINUS@BEKASI



BINUS @ Malang



BINUS@SEMARANG



BINUS @BANDUNG

 **BINA NUSANTARA**

Powered by Zoom



FIRST YEAR PROGRAM

BINUSIAN 2027



FIRST YEAR PROGRAM

BINUSIAN 2027



**BINUS
GRADUATE
ATTRIBUTES**

**2 IN 3 GRADUATES
WORK IN THE GLOBAL COMPANIES
OR BECOME ENTREPRENEURS
WHO FOSTER AND EMPOWER THE SOCIETY**



FIRST YEAR PROGRAM

BINUSIAN 2027



ALUMNI HALL OF FAME

 <p>PETER WIJAYA 1200976030 BUSINESS PARTNER Rakai.com</p>	 <p>MUHAMMAD EGHA 1200966136 CO-FOUNDER & CEO Deletion Group</p>	 <p>THE EPI 0210297311 DIRECTOR PT. Andalan Sinis, Comelang</p>	 <p>CALVIN KIZANA 0210143306 FOUNDER & CEO PicMix</p>	 <p>HERRIYANTI HERMAN 0210391566 DIRECTOR PT. Mitra Integrasi Informatika</p>	 <p>MARCHELLA FP 1200982732 DIRECTOR PT. Rahelugian Ite Soderhana</p>	 <p>EDY BUDIMAN 0210219954 CEO PT Dewasab</p>	 <p>EDWIN KURNIAWAN 0200643504 SENIOR ENGINEER Infotec Co., Ltd. Japan</p>
 <p>YUPI SUGIANTO 0800741554 CEO Uplink Creative Studio</p>	 <p>ALEX BUDIARTO 0210025683 SUPPLY CHAIN & CIO PT. Era Prima Adi Cipta Kreasindo</p>	 <p>SANNY GADDAFI 0300459381 DIRECTOR PT. Evillager Indonesia</p>	 <p>YUNDI TENGGONO 0210004631 MANAGER & COORDINATOR PT. Spacina Microdata Indonesia</p>	 <p>NOVITA JONG 0210265595 HEAD Twitter APAC Pte Ltd</p>	 <p>AYU ZULIA SHAFIRA 1501192975 FOUNDER & OWNER WHAT'S UP CAFE</p>	 <p>JEMMY THENDRA 0210146196 VP PROGRAM MANACEMENT PT. Sinelal Digital Niaga (SINIL.COM)</p>	 <p>ALAMANDA SHAN 0900080085 FOUNDER Binar Academy</p>
 <p>ALANDA KARIZA 1303072285 WRITER & FOUNDER IndonesiaYouth & Siemang Mudo</p>	 <p>SAMPAD PUTRA 1401127211 FOUNDER www.ketaprasid.com</p>	 <p>KEVIN PERMANA KUMALAPUTRA 1340901206 FOUNDER AVANI</p>	 <p>TYOVAN ARI WIDAGDO 1301069910 CEO BAHASO</p>	 <p>FIFI VIRGANTARA 0210125746 DIRECTOR IT PT. MNC Sekartitas</p>	 <p>FAZA IBNU 1301009363 CEO & DIRECTOR PIONCON & POPCON INC</p>	 <p>RETNA SOELISTYAWATI 0210133994 SENIOR VICE PRESIDENT Bank RTPN</p>	 <p>DONO HARJAN 0210098442 FOUNDING MEMBER Devote Authority Ltd</p>

ALUMNI STORIES



FIRST YEAR PROGRAM

BINUSIAN 2027



A group of five graduates, three men and two women, are standing in a row against a dark background. They are all wearing blue and black graduation gowns and caps with orange tassels. Each graduate is holding a black diploma folder. The text is overlaid in the center of the image.

**KEEP SPIRIT ALIVE
&
GRADUATE ON TIME
In 2027**

**#KAMPUSBINUSBIKINHEPI
#JANGANLUPABAHAGIA**